



CONGER HE

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congerhedeign.com/design

Graphic Designer with skills in Adobe suite, coding, and illustration who creates effective visual content and represents specific messages in attractive ways to meet clients' needs.

SKILLS

- Adobe Creative Suite
- Publication Design
- Typography
- Branding & licensing
- Visual Ideation
- Website Design
- Product Development
- Illustration

EDUCATION

Southern Methodist University

Master's Degree of Interactive Technology, Level Design

August 2022 - May 2024

Fashion Institution of Design & Merchandising, California, USA

Bachelor of Arts

Graphic Design Major

October 2015 - June 2019

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

July 2019 - February 2021

- Designed various logos for personal and business use and non-profit organizations.
- Created and executed layout designs for six books, incorporating thematic elements from covers and stories to produce unique reader experiences.
- Improved dessert store's branding, including logo, business cards, and packaging. Achieved a modern feeling without changing the initial style.

BRANDINGIRON WORLDWIDE

Graphic Design Intern

January 2017 - June 2017

- Designed promotional slideshow images of New Era Hat series based on Justice League movie characters for Warner Brothers. Created additional versions of backgrounds for future use.
- Resampled YouTube opening card for TV show Buzzr's Top Moments. Provided various designs from limited resources, two of which were adopted.
- Searched and produced interesting handcraft ideas for Disney children's weekly craft.

AETHOS INTERACTIVE

Junior Game Designer

July 2024 - March 2025

- Designed and blocked out map layout in Unreal Engine 5.
- Scripted and implemented four unique gameplay triggers using Blueprints to showcase intended gameplay moments quickly.
- Designed the core gameplay mechanics and collaborated with programmers to implement them into the level.
- Communicated with leads and colleagues to collect and integrate feedback into the level iteration progress.

TAIZHOU HOSPITAL OF ZHEJIANG PROVINCE

Graphic Design Intern

October 2019 - December 2019

- Composed two issues of the Hospital's public window to educate and promote health acknowledgments about influenza.
- Designed posters for Smoking Cessation Services, scientifically informing people of the benefits of quitting smoking.
- Redesigned the format of the Year-end Summary Report, edited photos, and paragraphs to fit department requirements.

CAREER ORIENTED ACTIVITY

FIDM MODE MAGAZINE

Illustrator

October 2017 and 2019

- Created illustrations based on creative photography pieces to reflect Surrealist art. Redrew portraits in line drawing style to fit the design of the "Spotlight Students" section, combined with layouts and visual elements.